<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
<th>Details</th>
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<tbody>
<tr>
<td>9:30am</td>
<td>Registration</td>
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<tr>
<td>10:00am</td>
<td>Video message</td>
<td>Mr. José Alexandre Vasco, IOSCO C8 Chairman</td>
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<td></td>
<td>Welcome speech</td>
<td>Mr. Shigeharu Suzuki, Chairman and Chief Executive Officer, JSDA</td>
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<td>VIP speech</td>
<td>Mr. Toshihide Endo, Commissioner, Japan Financial Services Agency</td>
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<td>VIP speech</td>
<td>Mr. Akira Kiyota, Director &amp; Representative Executive Officer, Group CEO, JSDA</td>
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| 10:30am | Panel Discussion 1: From Investor Protection to Investor Education – Trends | Moderator: Mr. Makoto Sonoda, Director for International Capital Market Regulation, Director for International Accounting, Japan Financial Services Agency  
Panelists: Ms. Kumi Fujisawa, Chair of Financial Literacy and Education Support Committee, JSDA; CEO, Think Tank SophiaBank  
Mr. Scott Callon, Chief Executive Officer, Ichigo Asset Management, Ltd.  
Mr. Koichi Ishikura, Director & Chief Officer for International Affairs & Research, JSDA; Chair, International Forum for Investor Education |
Panelists: Mr. Satoshi Nojiri, Head of Fidelity Investor Education Institute  
Prof. Jin Narumoto, Department of Psychiatry, Graduate School of Medical Science, Kyoto Prefectural University of Medicine; Co-founder of Decision-Making Support Organization Japan |
JSDA’s Initiatives for WIW 2019

2. Other Activities

- **Activities to prevent investment scams**
  In order to prevent investment scams, we are conducting public awareness campaigns that call attention to general consumers and investors in major cities throughout Japan, with the plan to particularly accelerate and strengthen our efforts in October.

- **“The University for 100 Years - Faculty of First Time Investment”**
  In consideration of the “100 year life”, we launched the “University for 100 Years” in 2018 with the aim of enhancing knowledge and understanding about how to deal with money and about securities investment. In 2019, as the second iteration of this program, we launched the “Faculty of First Time Investment”.
  [https://100univ.com](https://100univ.com) (Japanese)

- **Activities for financial and securities education**
  We are sponsoring seminars & events, providing online content, producing and publishing materials, and dispatching lecturers.

  **EX. Seminars for Working Adults and Senior Citizen**
  - First Time Securities Investment Seminar
  - First Time Asset Management Lecture
  [http://www.jsda.or.jp/manabu/index.html](http://www.jsda.or.jp/manabu/index.html) (Japanese)

- **WIW Special website and requesting cooperation from JSDA Members**