



MELANIE MORTIMER

President
SIFMA Foundation

Melanie Mortimer is President of the SIFMA Foundation, leading the Foundation and its award-winning investor education programs, which have served 17 million students to date promoting financial capability and capital markets literacy in all 50 US states and beyond. The Foundation's innovative, hands-on technology-based programs engage youth of all learning types, improve their test results, and convene government, business, education and nonprofit leaders in support of investor education.

From 1999-2009, Mortimer served as Director of Global Philanthropy at Merrill Lynch, enhancing the firm's reputation and philanthropic presence in 72 countries worldwide, bringing tangible resources and impacts to communities in need, and overseeing global signature programs including Investing Pays Off, an integrated financial literacy initiative reaching millions of youth in 70 countries. Mortimer also led the firm's arts/culture grants, scholarship programs, and global volunteer initiatives.

Prior to Merrill Lynch, Mortimer managed international employee, shareholder and executive communications at the Tokyo headquarters of Itochu Corporation. She also conducted intercultural communications and coordinated management seminars for international executives at ITOCHU Academy. While in Japan, Mortimer served as Senior Editor and contributing writer at Tokyo Journal magazine for more than four years.

Mortimer obtained her MBA from Aoyama Gakuin University in Tokyo and her Japanese graduate degree from Osaka Gaikokugo Daigaku as a Mombusho Fellow, and her BA in English from Agnes Scott College. Mortimer's board service includes: Jumpstart Coalition (Secretary), Philanthropy New York (Vice Chair), Virtual Enterprises International (Advisory Board Chair), NYC Department of Education CTE Advisory Council, CTE Business & Finance Industry Commission (Chair), and Association of Corporate Contributions Professionals. She was selected to the 2018 Sterling Network, a network of systems leaders working together to enhance economic mobility across NYC.