



KUMI FUJISAWA

**Chair, Financial Literacy & Education Support Committee, JSDA;
Co-Founder, Think Tank SophiaBank
Japan Securities Dealers Association (JSDA)**

Kumi Fujisawa founded Japan's first investment trust evaluation company in 1996 after working for several investment fund management companies. She sold the company to Standard & Poor's in 1999 and joined Think Tank SophiaBank to incubate new social systems by fostering social entrepreneurs in 2000, has worked as a co-founder since 2003. She was assigned as one of the Young Global Leaders in 2007 and the member of the Global Agenda Council in 2008 by World Economic Forum.

She was a director of the international conference "World Forum on Sport and Culture" which was organized by the government in 2016.

She is a board member at Japan Securities Dealers Association (JSDA) as well as Chair of JSDA Financial Literacy & Education Support Committee. In addition, she is serving as a committee member at several government ministries and external board member at some public-listed companies such as Toyota Tsusho Corporation.

She is active in lecturing socially conscious investment strategies and management through publications, lectures, television and radio program "Kumi Fujisawa's Shacho (Executive) Talk". She has interviewed over 1000 leaders of corporations and ventures. She published more than 20 books on the topics of investment management and social entrepreneurial actions.

Her recent publication is "The Real Essence of Visionary Leadership—Do Nothing and Think All—" in 2016.