



## KATHRYN EDMUNDSON

**Executive Director**

International Forum for Investor Education (IFIE)

IFIE brings together networks of multi-sector organizations involved in Financial Capability/ Investor Education (FC/IE)—such as government entities, regulators, self-regulatory organizations, exchanges, central banks, financial foundations, member associations, and FC/IE non-profit programme providers, practitioners, and academics—to share best practices, develop effective approaches to programme development and implementation, and address FC/IE challenges within and across jurisdictions worldwide. In addition to its global networks, IFIE has active regional chapters in Asia, the Middle East-North Africa, the Americas, and Europe (in formation) and partners with global organizations such as the International Organization of Securities Commissions (IOSCO).

From 1999-2010, Ms. Edmundson was the Executive Director of the Bond Market Foundation and the team leader for financial capability and investor education initiatives worldwide for the Securities Industry and Financial Markets Association (SIFMA) Foundation for Investor Education, developing multi-award-winning Web-based initiatives such as [www.investinginbonds.com](http://www.investinginbonds.com) and [www.investinginbondsEurope.org](http://www.investinginbondsEurope.org), which pioneered non-profit investor numeracy/literacy content used by millions annually to understand the concepts and the analytics/data behind fixed income markets, and the [www.tomorrowmoney.org](http://www.tomorrowmoney.org) suite of financial capability sites. She also was responsible for the introduction of bond portfolios and other provisions into the Stock Market Game (SMG).

Earlier in her career, Ms. Edmundson was Assistant to the President and Vice President of the Rockefeller Foundation, Special Assistant to the President of New York University (including an international portfolio of European and African academic programme development), and President of the CBS Foundation, including responsibility for accessible technologies operations at the CBS Broadcast Network of Television and Radio, such as closed captioning and video description. In addition to her work with IFIE, Ms. Edmundson coordinates FC/IE resources and networking technology for the National Association of State Treasurers (NAST) Foundation in the U.S. and a financial literacy partnership between NAST Foundation and Mexico's state and federal governments. She also develops leadership skill-building training and coaching to strengthen professional talent available to civic and community building organizations within and across jurisdictions and is an advisor on financing and capacity building for non-profit, networked, and virtual organizations.

Ms. Edmundson was educated at Harvard University.