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Tim Burrell is an FCA Senior Associate in the Consumer Insight department and has worked on a wide range of financial services market research projects since joining the FSA in 2008. Most recently he has been part of the team delivering the Financial Lives Survey – a large-scale study of UK adults and their interaction with financial products and services. Prior to this he has specialised in investments and retail banking research at the FSA/FCA delivering a number of projects for a wide-range of policy and strategic initiatives. Prior to joining the FSA he worked at the Office for National Statistics on large scale government surveys.