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Robert Stammers, CFA, is director of Investor Engagement on the Future of Finance team for CFA Institute. He is responsible for creating educational and research content and distributing it through industry and media channels. Prior to joining CFA Institute, Mr. Stammers was the principal for his founded company, where he consulted to aide real estate owners, lenders, and syndicators, develop and analyze structured real estate investments. There he developed strategy for obtaining debt and preferred equity capital as well as created finance related marketing materials and research papers for various clients. He also served as a senior equity analyst where he was responsible for the creation of new investment tools and instructional products to provide the revenues for two new investment education companies. As a senior executive for several institutional fund managers, Mr. Stammers was the portfolio manager for a \$1 billion enhanced real estate fund, a \$1.2 billion private timber fund, and several pension fund separate accounts. Mr. Stammers has authored over 100 articles on various financial and investment topics for several investment periodicals such as *Forbes*, *MarketWatch*, *Huffington Post*, and *Investopedia*.