



David Kneebone

General Manager, Investor Education Centre, Hong Kong

David Kneebone has specialised in financial education for ten years. He is currently General Manager and an Executive Committee member of Hong Kong's Investor Education Centre (since June 2014). Prior to his current role, Mr. Kneebone worked for eight years at the Commission for Financial Capability (CFC) in New Zealand. Mr. Kneebone was the Executive Director of the CFC from 2010 to 2014.

In the past decade, Mr. Kneebone has managed a variety of successful financial education programmes in communities, workplaces, schools, tertiary institutions and online. His background in marketing, advertising, telecommunications and banking has contributed a great deal to the success of programmes designed to help the public manage their money. Mr. Kneebone is actively involved in sharing his experiences and insights on financial education and retirement income issues. He is a regular conference speaker and member of various OECD and IOSCO committees focused on developing financial literacy initiatives and producing quality research. In 2015 he became an ambassador for the Hong Kong Strategy for Financial Literacy – a key initiative focused on enhancing collaboration between the government, finance, education and community sectors.