



## Noel Maye

### **Chief Executive Officer**

Financial Planning Standards Board Ltd. (FPSB)

Noel Maye is chief executive officer of Financial Planning Standards Board (FPSB), the global standards-setting body for the financial planning profession, with member organizations in 26 countries and territories that certify almost 160,000 Certified Financial Planner professionals worldwide. Mr. Maye advocates for recognition of financial planning as a profession, and promotes the value of CFP certification, with governments, regulators, consumer groups, standards-setting bodies and firms at a global level.

Previously, Mr. Maye was senior vice president of U.S.-based Certified Financial Planner Board of Standards, where he oversaw the international, legal, public affairs and communications departments, and served as corporate spokesperson. Before that, Mr. Maye worked in public relations at Ogilvy, Adams & Rinehart supporting national and international financial services clients. Mr. Maye received the Certified Association Executive credential in 2003 and is qualified by the American National Standards Institute as a lead auditor for certification bodies.

An Irish and U.S. national, Mr. Maye holds an undergraduate degree in electronic engineering from Trinity College Dublin, an MBA in business administration from the University of Colorado and an Executive Certificate in Global Management from INSEAD.