



## Helen White

### **Head of Financial Capability**

The Money Advice Service (UK)

Helen leads the cross-sector coordination and implementation of the UK Financial Capability Strategy, launched October 2015 (see [www.fincap.org.uk](http://www.fincap.org.uk) for details).

Previously Helen was the Head of Protection and Health Insurance Policy at the Association of British Insurers (ABI), the lead representative body for the UK insurance industry.

Helen worked for the ABI for almost 9 years in various roles, leading work on conduct regulation, consumer policy, pensions and retirement income, as well as policy and regulation across the Life market while Acting Director for Life and Savings.

Prior to joining the ABI in 2006, Helen worked for the UK Government, at HM Treasury on international tax policy, and at HM Revenue & Customs on the tax and National Insurance treatment of security/share-based earnings.

Helen also spent four years working for the European Commission's Directorate General for the Internal Market and Financial Services. Prior to this she spent a year working for the European office of a leading international consultancy firm.

Helen started her career in the Government's European Fast Stream Graduate training programme, having graduated with a degree in Economics and Politics from the University of Leeds and Pennsylvania State University in the USA.